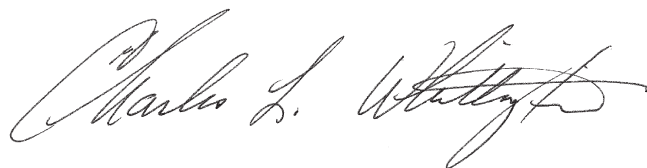


So much has changed for the industry in the past 75 years. Hard tires have been replaced with radial tires; single lanes have been replaced with super highways; diesel has gone from 12 cents a gallon to more than \$5; 2-axle units carrying 8 tons have been replaced by 5-axle units carrying 25 tons ... and that's just the start of it. There's not a single aspect of our industry that hasn't changed. From the equipment we use, to the roads we travel on, the trucking industry is a perpetual work in progress.

It would be impossible for most of us to keep up with the changes if it weren't for American Trucking Associations. Over the past 75 years, ATA has carved out a niche for itself as the projector of information for the industry. They've kept those of us caught up in the daily grind of our businesses in tune to the happenings of the real world — by alerting us to changes in technology, legislation before Congress and federal regulations that could have a profound effect on business as usual. They've done all of this while continuing to evolve as an association — capitalizing on the past and taking advantage of every new day.



When I hear people complain about the state of things in the industry, I'm reminded of the story of the man who prayed to God every night to win the lottery. After a number of nights of prayer, he saw a vision in his room. God appeared and said, "George, I hear you ... but I can't do a thing until you buy a ticket." ATA is the industry's ticket and the past 75 years are a testament to that.

A handwritten signature in cursive script that reads "Charles L. Whittier".