



# Information Technology & Logistics Council's 2009 ANNUAL CONFERENCE & EXHIBIT

**March 22-25, 2009**

*at the  
Innisbrook Resort and Golf Club  
Palm Harbor, Florida*



**Innisbrook**  
RESORT AND GOLF CLUB



The Information Technology and Logistics Council (ITLC) 2009 Conference and Exhibit is a three-day motor carrier and supplier conference featuring keynote presentations from leading trucking companies, suppliers, customers and government experts. Interactive panel discussions focus on information technology, logistics and regulatory issues imperative to the trucking industry.

This Conference & Exhibit is brought to you by the American Trucking Associations for the benefit of information technology and logistics professionals within the trucking industry. Come exhibit your products, advance your knowledge of emerging issues and trends or take advantage of the many networking opportunities.

*This Conference and Exhibit is being put on by council members for council members with the staff resources of the American Trucking Association.*

## EXHIBIT OPPORTUNITIES:

- Just 40 10' x 8' Booths Available
- All Food Service in Exhibit Hall Only for Maximum Visibility

## SPONSORSHIPS OPPORTUNITIES:

- Two Receptions & Banquet Dinner
- All Breakfast & Lunch Services
- All Morning & Afternoon Breaks
- Registration Desk
- Internet Café
- Conference CD
- Custom Sponsorships

## ADVERTISING OPPORTUNITIES:

- Conference & Exhibit Program

## EDUCATION SESSIONS TOPICS INLCUDE

**Motor Carrier and Freight Brokers: A Supply Chain Partnership • Federal Government IT Initiatives  
FMCSA's Hours of Service Rules and EOBRs • Using ITLC's TeamRoom for Member Collaboration  
Use of GPS Devices by Commercial Vehicles • Carrier / Broker Contracts - Recommended Practices  
XML, EDI and EFM Directions.**

For more information visit our website at: <http://itlc.truckline.com>