



ITLC 2009 Conference & Exhibit - Sponsorship Opportunities



| Event | Day | Price |
|--------------------------------------|------------|----------|
| Opening Reception | Sun | \$10,000 |
| Reception Entertainment | Sun | \$5,000 |
| Entire Opening Reception | Sun | \$15,000 |
| Cocktail Reception | Mon | \$5,000 |
| Pre-Dinner Reception | Tue | \$5,000 |
| Pre-Dinner Entertainment | Tue | \$2,500 |
| Banquet Dinner | Tue | \$12,500 |
| Entire Banquet Dinner | | \$20,000 |
| Breakfast | Mon | \$3,500 |
| Breakfast | Tue | \$3,500 |
| Breakfast | Wed | \$3,500 |
| Lunch | Mon | \$5,000 |
| Lunch | Tue | \$5,000 |
| AM Break | Mon | \$3,500 |
| AM Break | Tue | \$3,500 |
| PM Break | Mon | \$3,500 |
| PM Break | Tue | \$3,500 |
| Registration Desk | Sun-Wed | \$3,500 |
| Wireless Cafe | Mon-Wed | \$3,500 |
| Wounded Warrior - Donation Match | (Estimate) | \$7,500 |
| PGA Golf Tickets (Day Passes Sunday) | Sun | \$4,000 |

Platinum Sponsor \$12,500 +

- Signage at the sponsored event
- Company Name published in conference program
- Recognition during Morning General Session Opening Remarks
- Recognition during session(s) on day of event
- Product literature (one piece) displayed at registration desk
- Opportunity to address guests and participants during one sponsored event
- Pre-registration list two weeks prior to show
- Two free registrations to Annual Conference
- One Free 10'x8' booth in exhibit hall
- Custom designed (branded) ITLC/Sponsor Event
- Logo recognition on the ITLC Web site and in the ITLC FleetTech newsletter
- Link to corporate website

Gold Sponsor \$10,000 - \$12,499

- Signage at the sponsored event
- Company Name published in conference program
- Recognition during Morning General Session Opening Remarks
- Recognition during session(s) on day of event
- Product literature (one piece) displayed at registration desk
- Opportunity to address guests and participants during one sponsored event
- Pre-registration list two weeks prior to show
- Two free registrations to Annual Conference
- Logo recognition on the ITLC Web site and in the ITLC FleetTech newsletter
- Link to corporate website

Silver Sponsor \$5,000 - \$9,999

- Signage at the sponsored event
- Company Name published in conference program
- Recognition during Morning General Session Opening Remarks
- Recognition during session(s) on day of event
- Product literature (one piece) displayed at registration desk
- Pre-registration list two weeks prior to show
- Logo recognition on the ITLC Web site and in the ITLC FleetTech newsletter
- Link to corporate website

Bronze Sponsor \$2,000 - \$4,999

- Signage at the sponsored event
- Company Name published in conference program
- Recognition during Morning General Session Opening Remarks
- Recognition during session(s) on day of event
- Pre-registration list two weeks prior to show
- Logo recognition on the ITLC Web site and in the ITLC FleetTech newsletter
- Link to corporate website

Golf Event (Est. 50 players) Wed

* *Golf Sponsors must exhibit or sponsor a conference event*

- Golf Sponsorships* (TBD) available from \$250 to \$5,000

March 22-25, 2009 -- Innisbrook Resort & Golf Club -- Palm Harbor, Florida