



THE INFORMATION LOGISTICS & TECHNOLOGY COUNCIL

ATA/ITLC SPONSORSHIP LEVELS AND BENEFITS

SPONSORSHIP BENEFITS

Sponsors receive recognition based on their level of contribution. For more information, please call Michael Snyder at 703.838.7984 or via email at msnyder@trucking.org.

Bronze -- \$2,000 - \$4,999

- Signage at the sponsored event
- Company Name published in conference program
- Recognition during Morning General Session Opening Remarks
- Pre-registration list two weeks prior to show
- Logo recognition on ITLC website and in the ITLC FleetTech newsletter
- Link to corporate website

Silver -- \$5,000 - \$9,999

- Signage at the sponsored event
- Company Name published in conference program
- Recognition during Morning General Session Opening Remarks
- Product literature (one piece) displayed at registration desk
- Pre-registration list two weeks prior to show
- Logo recognition on ITLC website and in the ITLC FleetTech newsletter
- Link to corporate website

Gold -- \$10,000 - \$11,999

- Signage at the sponsored event
- Company Name published in conference program
- Recognition during session(s) on day of event.
- Product literature (one piece) displayed at registration desk
- Opportunity to address guests and participants during one sponsored event.
- Pre-registration list two weeks prior to show
- Two free registrations to Annual Conference
- Logo recognition on ITLC website and in the ITLC FleetTech newsletter
- Link to corporate website

Platinum -- \$12,000 +

- Signage at the sponsored event
- Company Name published in conference program
- Recognition during session(s) on day of event.
- Product literature (one piece) displayed at registration desk
- Opportunity to address guests and participants during one sponsored event.
- Pre-registration list two weeks prior to show
- Two free registrations to Annual Conference
- Custom designed (branded) ITLC/Sponsor Event
- Logo recognition on ITLC website and in the ITLC FleetTech newsletter
- Link to corporate website

RESERVING EXHIBIT BOOTH SPACE/SPONSORSHIP OPPORTUNITIES.

Complete the provided Exhibitor Contract Form and fax or mail to ITLC.

Mail to: ITLC, P.O. Box 101360, Arlington, VA 22210-4360

Fax to: 703-838-1852

GOLF EVENT

Golf Sponsors must exhibit or sponsor a conference event.

- **Golf Sponsorships (TBD) \$250 – \$5,000**

CONTACT INFORMATION:

Information Technology & Logistics Council
American Trucking Associations
950 N. Glebe Rd Suite 210 • Arlington, VA 22203
(703) 838-1718 • itlc@trucking.org • <http://itlc.truckline.com>



THE INFORMATION LOGISTICS & TECHNOLOGY COUNCIL

ATA/ITLC SPONSORSHIP AGREEMENT & CONTRACT

SPONSOR INFORMATION: (PLEASE PRINT OR TYPE)

Company or Organization Name: _____

Address: _____

City/State/Zip: _____

Phone (Include Area Code): _____ Fax (Include Area Code): _____

Email: _____

SPONSORSHIP OPPORTUNITIES: (PLEASE CHECK WHICH YOU WOULD LIKE TO SPONSOR)

Sunday, March 22, 2009/ Overall Event

- Reception \$10,000
- Reception Entertainment \$5,000
- Entire Reception \$15,000

Monday, March 23, 2009

- Continental Breakfast \$3,500
- Mid-morning Coffee Break \$3,500
- Lunch \$5,000
- Afternoon Coffee Break \$3,500
- Cocktail Reception \$5,000

Tuesday, March 24, 2009

- Continental Breakfast \$3,500
- Mid-morning Coffee Break \$3,500
- Lunch \$5,000
- Afternoon Coffee Break \$3,500

- Banquet - Pre-Dinner Reception \$5,000
- Banquet - Pre-Dinner Entertainment \$2,500
- Banquet Dinner \$12,500

Wednesday, March 25, 2009

- Continental Breakfast & Coffee \$3,500
- Lunch \$5,000
- Registration Desk (Sun-Wed) \$3,500

Other Marketing Opportunities

- Wireless Café Sponsor (Mon-Wed) \$3,500
(Up to 4 Sponsors)
- Wounded Warrior (Donation Match) \$7,500
- PGA Golf Tickets (Sunday day pass) \$4,000
- Golf Event (Wednesday) \$250 - \$5,000

* Golf Sponsors must exhibit or sponsor a conference event

SPONSORSHIP ORDER(S):

Yes! I would like to Sponsor (Examples: Mon. - Opening Cocktail Reception; Tues. Continental Breakfast)

Sponsorship 1: _____ Level _____ \$ _____ .00

Sponsorship 2: _____ Level _____ \$ _____ .00

I UNDERSTAND THAT I AM ENTITLED TO:

1. Company listing in the 2009 ITLC Annual Conference & Exhibition Program and Exhibitor Directory.
2. Company listing on signage at the 2009 ITLC Annual Conference & Exhibition.
3. All benefits outlined on the entitlement schedule..

NOTE: Entitlements vary with sponsorship level. Please refer to entitlement schedule on page 6.

Please return signed agreement to ITLC/American Trucking Associations, Attn: M. Snyder, 950 N. Glebe Road, Arlington, VA 22203 no later than February 23, 2009. You can also fax your order (703) 838-1852. If you have any questions, please call ITLC at (703) 838-1718 or e-mail msnyder@trucking.org.

The individual signing this contract is an authorized representative of the company with the full power and authority to sign and deliver a contract, which includes authorizing payment and commitment to the American Trucking Associations for sponsorship and/or advertising support. This shall not become a binding contract until fully executed by both parties (sponsor/advertiser and/or advertising agency and American Trucking Associations).

PLEASE TYPE OR PRINT NAME

Sponsor: _____

Signature: _____ Date: _____

ATA: _____

Signature: _____ Date: _____