



Information Technology & Logistics Council

950 N. Glebe Road, Suite 210 • Arlington, VA 22203-4181

Improving Transportation Efficiencies Through Information Exchange

American Trucking Associations, Inc.



Attention: Supply Chain and Trucking Industry Leaders!

Dear Information Technology and Logistics Professional:

We're gearing up for an exciting year in 2009 as we prepare to push several important IT and logistics objectives to the forefront of trucking's legislative and industry agenda. You won't want to miss our second annual conference and exhibit – March 22-25, at the Innisbrook Resort and Golf Club in Palm Harbor Florida.

As the nation's economic problems continue to deepen, the ITLC is here to help you "weather the storm" by addressing the information technology and logistics practices that allow you to build a more efficient business. Formed by the nation's leading transportation executives, ITLC specifically answers your needs and concerns in today's fast-paced logistics business environment.

In addition to a compelling line-up of speakers and educational sessions, ITLC's Annual Meeting includes a complete exhibit hall featuring products from our industry's leading manufacturers and suppliers of information technology and logistics services.

With the resources and political clout of ATA, the strongest voice in trucking, ITLC is gaining momentum as the premier forum for logistics and IT leaders. No other organization can boast the depth of industry knowledge and dedication to transportation initiatives.

ATA and ITLC are committed to providing the best perspective on IT in the trucking and logistics industry. We want you to join our industry executives as we form a comprehensive information technology policy for every facet of the nation's transportation operations.

See you in Palm Harbor!

Sincerely,

Vicki Schluter

Chair
ATA Information Technology & Logistics Council

"Leveraging Technology to Maximize Supply Chain Efficiencies"