



**NAFC**  
National  
Accounting &  
Finance Council

# The Information Technology & Logistics Council and the National Accounting & Finance Council

## ITLC/NAFC SPONSORSHIP LEVELS AND BENEFITS

### SPONSORSHIP BENEFITS

Sponsors receive recognition based on their level of contribution. For more information, please call Joseph Hite at 703-838-1927 or via email at [jhite@trucking.org](mailto:jhite@trucking.org).

<b>Bronze</b> \$2,000 - \$4,999
<ul style="list-style-type: none"> <li>• Signage at the sponsored event</li> <li>• Company Name published in conference program</li> <li>• Recognition during Morning General Session Opening Remarks</li> <li>• Pre-registration list two weeks prior to show</li> <li>• Logo recognition on ITLC/NAFC website and in the ITLC FleetTech newsletter</li> </ul>

<b>Silver</b> \$5,000 - \$9,999
<ul style="list-style-type: none"> <li>• Signage at the sponsored event</li> <li>• Company Name published in conference program</li> <li>• Recognition during Morning General Session Opening Remarks</li> <li>• Product literature (one piece) displayed at registration desk</li> <li>• Pre-registration list two weeks prior to show</li> <li>• Logo recognition on ITLC/NAFC website and in the ITLC FleetTech newsletter</li> </ul>

<b>Gold</b> \$10,000 - \$11,999
<ul style="list-style-type: none"> <li>• Signage at the sponsored event</li> <li>• Company Name published in conference program</li> <li>• Recognition during session(s) on day of event.</li> <li>• Product literature (one piece) displayed at registration desk</li> <li>• Opportunity to address guests and participants during one sponsored event.</li> <li>• Pre-registration list two weeks prior to show</li> <li>• Two free registrations to Annual Conference</li> <li>• Logo recognition on ITLC/NAFC website and in the ITLC FleetTech newsletter</li> </ul>

<b>Platinum</b> \$12,000 +
<ul style="list-style-type: none"> <li>• Signage at the sponsored event</li> <li>• Company Name published in conference program</li> <li>• Recognition during session(s) on day of event.</li> <li>• Product literature (one piece) displayed at registration desk</li> <li>• Opportunity to address guests and participants during one sponsored event.</li> <li>• Pre-registration list two weeks prior to show</li> <li>• Two free registrations to Annual Conference</li> <li>• Custom designed (branded) ITLC/NAFC/Sponsor Event</li> <li>• Logo recognition on ITLC/NAFC website and in the ITLC FleetTech newsletter</li> </ul>

### FOR SPONSORSHIP OPPORTUNITIES:

Complete the provided Exhibitor Contract Form and fax or mail to ITLC/NAFC. Mail to: ITLC/NAFC, P.O. Box 101360, Arlington, VA 22210-4360 Fax to: 703-838-1852

### CONTACT INFORMATION:

Information Technology & Logistics Council • National Accounting & Finance Council American Trucking Associations 950 N. Glebe Rd Suite 210 • Arlington, VA 22203

Phone: (703) 838-1927

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# The Information Technology & Logistics Council and the National Accounting & Finance Council

## SPONSOR INFORMATION: (PLEASE PRINT OR TYPE)

Company or Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

### Monday, June 11, 2012 Overall Event

Welcome Reception \$10,000

### Wednesday, June 13, 2012

Continental Breakfast \$3,500

Morning Coffee Break \$3,500

General Luncheon \$5,000

### Tuesday, June 12, 2012

Continental Breakfast \$3,500

Walk-Around Lunch \$5,000

Afternoon Coffee Break \$3,500

Banquet - Pre-Dinner Reception \$5,000

Banquet Dinner \$12,500

### Other Marketing Opportunities

Registration Desk (Mon-Wed) \$3,500

Wireless Café Sponsor (Mon-Wed) \$3,500

## SPONSORSHIP ORDER(S):

Yes! I would like to Sponsor (Examples: Mon. Welcome Reception ; Tues. Continental Breakfast)

Sponsorship 1: \_\_\_\_\_ Level \_\_\_\_\_ \$ \_\_\_\_\_ .00

Sponsorship 2: \_\_\_\_\_ Level \_\_\_\_\_ \$ \_\_\_\_\_ .00

Payment Type:

Check

Credit Card Payment Total: \_\_\_\_\_ .00 If Paying by Credit Card:

Mastercard

Visa

American Express

Card Number: \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature: \_\_\_\_\_

## I UNDERSTAND THAT I AM ENTITLED TO:

1. Company listing in the 2012 ITLC/NAFC Annual Conference & Exhibition Program and Exhibitor Directory.
2. Company listing on signage at the 2012 ITLC/NAFC Annual Conference & Exhibition.
3. All benefits outlined on the entitlement schedule. NOTE: Entitlements vary with sponsorship level.

Please return signed agreement to ITLC/NAFC/American Trucking Associations, Attn: J. Hite, 950 N. Glebe Road, Arlington, VA 22203 no later than May 13, 2012. You can also fax your order (703) 838-1852. If you have any questions, please call ITLC/NAFC at (703) 838-1927 or e-mail [jhite@trucking.org](mailto:jhite@trucking.org).

The individual signing this contract is an authorized representative of the company with the full power and authority to sign and deliver a contract, which includes authorizing payment and commitment to the American Trucking Associations for sponsorship and/or advertising support. This shall not become a binding contract until fully executed by both parties (sponsor/advertiser and/or advertising agency and American Trucking Associations).

## PLEASE TYPE OR PRINT NAME

Sponsor: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

ATA: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_