



Safety & Loss Prevention  
Management Council  
COUNCIL OF  
**ATA**  
SAFETY. PROGRESS. PROSPERITY.

PRESENTS

# Safety Recomposed

Harmonizing the Elements and Instruments of Safety

## FEATURING

“It’s Time for a Clean Brake”

Complying with New Equipment Regulations

“How Sweet It Is”

A Comprehensive Discussion of Diabetes

“Pickin’ Up the Pieces”

Accident Reconstruction in 2008

“So Easy to Remember, So Hard to Forget”

EOBRs – The Rules Now & In the Future

“I’ve Got the Maintenance Shop Blues”

Managing Safety in the Shop

“Money Can’t Buy You Love but...”

Maximizing Your Safety Budget

And Guest Appearances by *FMCSA* and *OSHA*

2008 Safety & Human Resources National Conference & Exhibition  
September 24 - 26 ♦ Sheraton Music City, Nashville, TN

<http://slpmc.truckline.com>



## CHAIRMAN'S WELCOME



Dear Safety & H.R. Professional:

Nashville plays host to this year's National Conference, aptly titled, "Safety Recomposed: Harmonizing the Elements & Instruments of Safety." The theme reflects not only the city's musical heritage,

but also the need for managers to constantly re-examine the tenor, composition and scale of their programs and determine if they are in tune with current research, policies and practices.

Practical instruction will be our forte. The 3-hour intensive workshop on Accident Reconstruction taught by Steve Chewning is a must-attend, as are the seven sessions on important safety and H.R. topics conducted by respected maestros in their fields. It is our hope that you will leave "Music City" with the tools to achieve the ultimate high note – effective, safe and satisfied employees.

As you may know, committee meetings are open to all attendees (unless otherwise noted) and will be orchestrated to keep you in ac"chord" with current and future regulations, and ahead of tempo on medical and technology issues. We'll expect a great deal of point-counterpoint in not only the mock trial but during all meetings and sessions. Nothing inspires learning like discussion ...

Or a break ... Although we will be "jamming" from sunrise to sunset, we will also have time to enjoy the attractions with a bus provided on Wednesday evening after our opening reception and on Friday for our awards banquet. What a perfect crescendo to this important conference. Don't miss it!

Regards,

Douglas R. Cook, CDS  
National Chairman

P.S., Can you find the 18 musical terms in the letter above?

## CONFERENCE PROGRAM

### WEDNESDAY, SEPTEMBER 24

<b>12:00 p.m. - 4:00 p.m.</b>	Registration / Information Booth
<b>1:30 p.m. - 5:00 p.m.</b>	<b>Golf Tournament &amp; Lunch</b> 1:15 p.m. Meet in Lobby / Grab Lunch    1:30 p.m. Bus Leaves 2:00 p.m. Tee Off    5:00 p.m. Bus Returns
<b>4:00 p.m. - 6:00 p.m.</b>	Exhibit Set Up
<b>6:00 p.m. - 6:30 p.m.</b>	<b>Opening Remarks / Welcome to First-Time Attendees</b> National Chair: <u>Douglas R. Cook, CDS</u> , Vice President, Safety, Covenant Transport Inc.
<b>6:30 p.m. - 7:30 p.m.</b>	Speed Marketing
<b>7:30 p.m.</b>	<b>Bus Ride to Downtown Nashville</b>

### THURSDAY, SEPTEMBER 25

<b>6:00 a.m. - 4:00 p.m.</b>	Registration / Information Booth
<b>6:00 a.m. - 7:00 a.m.</b>	Continental Breakfast in Exhibit Hall
<b>7:00 a.m. - 8:00 a.m.</b>	<b>Impact of Entry Level Driver Training Rules</b> Much work has been done by the ATA/S&LPMC's Entry Level Driver Training Rules in preparation for FMCSA's final rule on the subject. Come and see what the outcomes and ramifications for those rules are/may be. Chair: <u>Harold "Toby" Ross, CDS</u> , Manager, Safety Compliance & Training, ABF Freight System, Inc.
<b>8:05 a.m. - 9:05 a.m.</b>	<b>State Safety News: State Association Safety Committee Meeting</b> This S&LPMC Committee is one of our best kept secrets ... and we're not even trying to keep it a secret. We invite all attendees to come and hear what is happening across the nation on safety and related issues from State Association safety professionals and fellow attendees. Chair: <u>Rick G. Cates</u> , Director, Safety & Security, North Carolina Trucking Assoc., Inc.
<b>9:15 a.m. - 10:15 a.m.</b>	Attend one of the following: 1. <b>Recruitment &amp; Retention Working Group Meeting</b> Chair: <u>Ellen Voie</u> , Consultant, Ellen Voie Consulting → <b>Employee Decision Making in the Context of Recruitment &amp; Retention</b> Why Would a Talented Employee Want to Stay with Your Company? What do employees consider in their decision to accept a position? What drives employees to make certain decisions related to their economic livelihood? The presenter and working group will seek to answer these questions and more. or 2. <b>Health &amp; Wellness Working Group Meeting</b> Chair: <u>Curt Valkovic</u> , Director of Training, Maverick Transportation, LLC → <b>A Fresh Look at Diabetes</b> Diabetes is a priority for FMCSA, and Vanderbilt U is the leader in diabetes research. Hear first hand what is new in prevention, diagnosis and treatment so you can help employees be proactive in their fight against this disease. Presenter: <u>Stephen N. Davis, MD, F.R.C.P.</u> , Director, Division of Diabetes, Endocrinology, and Metabolism, Vanderbilt University Diabetes Research & Training Center (invited)



**NOTE:** Sleeping rooms are limited on Tues., Sept. 23, so golf has been pushed to 1:30 p.m. on Wed., Sept. 24, with the hope that most attendees and exhibitors will fly in on Wed. AM.



## ABOUT NASHVILLE

The [visitmusiccity.com](http://visitmusiccity.com) website says, "There's a place where music lives, a place where music hangs its hat, puts its feet up on the furniture. A place where people don't just talk about songs and CDs and Lyrics, but live them night and day. That place is Nashville."

Voted one of the best destinations by many a magazine and association, Nashville offers a host of attractions like the Grand Ole Opry Museum, Country Music Hall of Fame, Agricultural Museum, Adventure Science Center, Fort Nashborough and Fort Negley, as well as the George Dickel and Jack Daniel Distilleries. Don't miss the replica of the Greek Parthenon, President Andrew Jackson's home, the Hermitage, or Wildlife Park and Zoo. There are Malls, Outlets, a Speedway and a Showboat too.

### September Weather?

Average high of 82° F; low of 61° F

### Transportation

The Music City Sheraton Hotel Shuttle is Free and available 5 a.m. to midnight. Shuttle departs from hotel every 30 minutes.

Driving time (from Nashville Int'l Airport to Hotel): 2 1/2 miles - (approx. 6 min.)

Average cost (Airport to Hotel-one-way):  
Taxi – approx. \$15.00 pp

Other destinations include:

Grand Ole Opry – 6 1/2 miles (9 min.)

Downtown – 7 miles (13 min.) Taxi \$20.00

We'll have a bus on Wednesday and Friday night to take you downtown.

Note to history buffs: The city is named after American Revolutionary War hero Francis Nash.

## THURSDAY, SEPTEMBER 25 CONTINUED

10:25 a.m. - 11:55 a.m.



### Occupational Safety & Health Committee Meeting

Chair: [James A. Key, CDS](#), Managing Director, Safety, FedEx Freight

#### → Medical Review Board Status

The next wave of recommendations is expected from the Medical Review Board and it will be important for carriers to have insight into what those might be. Board member Dr. Hegmann will share Board priorities and perspectives for the future.

Presenter: [Kurt Hegmann, MD, MPH](#), Director, Rocky Mountain Center, Department of Family & Preventive Medicine, University of Utah

and

#### → Developments in Ergonomics

Putting politics aside, ergonomics is a topic that can't be avoided for all the right reasons. Quality of life for one, time lost, retention, and the list goes on. What advances have been made inside and outside the cab that have or could have positive ramifications for the employee & company? Come find out.

Presenter: [James Briggs, OTR/L](#), Vice President, Business Development, Advanced Ergonomics, Inc.  
[James Landsman](#), President, Atlas Ergonomics, LLC

11:00 a.m. - 3:00 p.m.

### National Tank Truck Carriers Conference Regional Meeting

12:00 p.m. - 1:00 p.m.

### Lunch in Exhibit Hall

1:10 p.m. - 3:10 p.m.



### Regulations Committee Meeting

Chair: [Ronald D. Uriah, CDS](#), Vice President, Safety & Risk Management, Pitt Ohio Express, LLC

#### → Hours of Service Update

There may or may not be anything to report by September but having insights on what the likely final rule will be, as well as possible roll out and compliance deadlines would certainly help with planning. We will be asking tough questions.

and Presenter: [William A. Quade](#), Director, Federal Motor Carrier Safety Administration (invited)

#### → EOBR Status

By the time we land in Nashville, there will have been many discussions related to EOBRs and their future within the trucking industry. Knowing what's being debated will help plan for most inevitabilities.

3:20 p.m. - 4:50 p.m.

Attend one  
of the following:

#### 1. Hazardous Materials Committee Meeting

Issues discussed may include: HME background check update; HMTA reauthorization; Increases to HM registration fees; Electronic manifests.

Chair: [Patrick Kelley, CSS](#), Safety Specialist, ABF Freight System, Inc.

or

#### 2. Mock Trial: Employee / Contractor Status

Safety issues when played out in a courtroom are often at the most raw and enlightening. Be informed and entertained as the arguments for and against employee versus contractor status are presented. Highly recommended for their presentations before the Tennessee Trucking Association, we are expecting nothing but high marks for this mock trial.

Counsel: King & Ballow (invited)

or

#### 3. Allied Committee Meeting

Chair: [William J. Patroliia](#), Director, Sales, Iteris, Inc.



5:00 p.m. - 5:30 p.m.

### Conference Program Development Committee Meeting

Chair: [Michael W. Smith](#), Safety Director, Covenant Transport, Inc.

5:00 p.m. - 8:00 p.m.

### Reception / Casino Nite in Exhibit Hall

## FRIDAY, SEPTEMBER 26

6:00 a.m. - 7:00 a.m.

Continental Breakfast

# 2008 SPONSORS

as of May 19

ATA President's Trophy  
Excellence in Safety Award  
State Association Recognition Program  
Truck & Industrial Safety Contests



Conference Materials



Safety Director Award



National Driver of the Year



Coffee Break



Agenda is subject to change

7:00 a.m. - 10:00 a.m.



10:00 a.m. - 11:00 a.m.  
Attend one  
of the following:



11:00 a.m. - 12:00 p.m.  
Attend one  
of the following:



12:00 p.m. - 1:30 p.m.

1:40 p.m. - 2:40 p.m.  
Attend one  
of the following:



2:50 p.m. - 3:50 p.m.  
Attend one  
of the following:

4:00 p.m. - 5:00 p.m.

5:00 p.m. - 5:30 p.m.  
5:30 p.m. - 8:30 p.m.

## Accident Reconstruction & the Importance of a Sound Safety Program

You asked for it and you got it! Three intense hours covering "state-of-the-art" technology required to document crash scene physical evidence and post-crash equipment and how the data gathered fits into an effective safety program. Renowned expert Steve Chewning will walk through the CMV reconstruction process and how information gleaned from the process can be used to bolster and/or substantiate a sound safety program.  
Presenter: Stephen B. Chewning, CDS, Director, Accident Reconstruction, FORCON International Corp.

### 1. New Rules on Equipment Safety

Vehicle equipment and technology is constantly being evaluated and changed to meet market demands. How has that impacted carriers' ability to stay compliant with new vehicle safety rules? Ask the man in charge.

Presenter: Michael Huntley, Division Chief, Vehicle and Roadside Operations Division (MC-PSV), Federal Motor Carrier Safety Administration (invited)

or

### 2. Innovations in Health Care & Other Coverages: Improving Health while Reducing Costs

Trucking management is always looking at ways to not only enhance their employee benefits packages but also reduce their costs and improve their employees' health. They are also wondering how they can provide incentives to the best Owner Operators without having them deemed employees under the law.

Presenter: Amy J. Khan, MD, MPH, Medical Director, Wellness TotalCare, Concentra  
James Caulfield, III, President, The Oracle Consulting Group

### 1. Maintaining Safety in the Maintenance Shop

So many potential issues, so little time - noted authority and trainer, Doug Fox, will cover the most critical safety issues faced within the Maintenance Shop and related to the maintenance operation.

Presenter: Doug Fox, Vice President of Education, Nashville Auto-Diesel College (invited)

or

### 2. E-Verify System and Associated Rules

The E-Verify System may be voluntary but the requirement to verify employee status is not and presents some of the more challenging issues faced by HR professionals today. Hear what the rules like IRCA, I-9 and ICE require and how the system may be able to assist, and keep you penalty free.

Presenter: Dawn M. Lurie, Greenberg Traurig, LLP

## Truck & Industrial Safety Awards & State Association Awards Luncheon

Host: Douglas R. Cook, CDS, National Chair, S&LPMC; Vice President, Safety, Covenant Transport, Inc.

### 1. Managing & Maximizing Your Safety Budget

Budgeting is about allocation of resources; it's about identifying and using every available resource to achieve maximum output. Learn 11 proven techniques to achieve maximum results from your safety programs, meetings and training.

Presenters: Jim Gaston, Ph.D., Founder; Matt Gaston, M.S., Engineer;  
Allen Schwab, M.S., Examiner, Investigator & Publisher, Word One Associates, Inc.

or

### 2. Retaining Your Revenue Drivers

An iron law of HR is that the best people have the most options. Trucking is no exception. When it comes to retaining your star employees, pay and benefits are just the beginning of the equation. It's important, but easily matched by any competitor. Preeminent retention guru Joe White explains how to allocate existing internal resources and assign accountability for retention. Be sure to attend.

Presenter: Joe White, Chief Executive Officer, CostDown Consulting

### 1. Product Development & Review Committee Meeting

Chair: Joe L. Smith, CDS, Corp. Fleet Safety Manager, Kenco Management Services LLC

or

### 2. Accident Review Committee Meeting (first 1/2 hour)

Chair: Dean Newell, CDS, Vice President, Safety & Training, Maverick Transportation, Inc.

and

### 3. Awards & Recognition Committee Meeting (second 1/2 hour)

Chair: Larry W. Bizzell, CDS, Sr. Corporate Safety Advisor, FedEx Express

### Business Session

Chair: Douglas R. Cook, CDS, National Chair, S&LPMC; Vice President, Safety, Covenant Transport, Inc.

### Bus to Banquet Location

**Awards Banquet** - Music City Museum location under negotiations

Host: Douglas R. Cook, CDS, National Chair, S&LPMC; Vice President, Safety, Covenant Transport, Inc.



Early Bird Attendee  
**REGISTRATION**

Name: \_\_\_\_\_ Nickname for Badge: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Street Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_  
 Spouse/Guest name (if registering): \_\_\_\_\_

### REGISTER

ONLINE: The Fastest, Easiest Way to Register! Go to:  
<http://www.truckline.com/SafetyHRConf>

BY FAX: Fax this form with credit card info. to 703-838-1852.

BY MAIL: Mail this form with credit card info. or check to:

ATA Customer Administration  
PO Box 101360  
Arlington, VA 22210-4360

QUESTIONS? Call (703) 838-1919.

### Conference Registration

Registration includes all events Wednesday, Thursday, and Friday except the Golf Tournament on Wednesday and any other special events that may be added.

Yes, sign me up for the Safety & H.R. National Conference & Exhibition, September 24 - 26, at the Sheraton Music City, Nashville, TN as follows:

(\*Member= ATA and/or S&LPMC member)

	Early Bird Price	Price after Aug. 25
First Time Attendee	\$450 _____	\$500 _____
Attendee Member*	\$475 _____	\$525 _____
Attendee Non-Member	\$575 _____	\$625 _____
Allied/Supplier Member*	\$575 _____	\$625 _____
Allied/Supplier Non-Member	\$675 _____	\$725 _____
Add'l Attendee (include primary's form)	\$450 _____	\$500 _____
State Association Staff	\$150 _____	\$200 _____
Spouse/Guest	\$250 _____	\$300 _____

Yes, sign me up for the evening Bus Ride to Downtown Nashville on Wednesday, Sept. 24.

Yes, sign me up for the Awards Banquet on Friday, Sept. 26.

Yes, I am interested in sponsoring a conference event. Call me!

REFUND POLICY: If your plans to attend this Conference change, you may receive a refund - less \$50 admin. fee - until Aug. 25. There will be no refunds or credits after Aug. 25. Substitutions from the same company are acceptable. Cancellations will be accepted by mail or fax by Aug. 25.

TOTAL \$ \_\_\_\_\_ \$ \_\_\_\_\_

### Golf Tournament & Sponsorships

Golf registration includes greens fee, cart, unlimited practice balls, transportation, and lunch. Players may reserve and pay for club rental through and at the course. (<http://www.gaylordhotels.com/gaylordopryland/springhouse>). Please note that there will be a foursome Team Picture session prior to tee-off.

Yes, sign me up for golf at the Gaylord Springs Golf Links, 18 Springhouse Lane, Nashville, TN 37214 (14 minutes from the Sheraton Music City), Wed., Sept. 24, as follows:

(\*Member= ATA and/or S&LPMC member)

	Member*	Non-Member
Golf Fee per player	<input type="checkbox"/> \$75	<input type="checkbox"/> \$90
**Kibitzer	<input type="checkbox"/> \$50	<input type="checkbox"/> \$70 (new registration type)

(\*\* For those who do not play golf but want to participate in the tournament, be a Kibitzer! Kibitzers will ride around in their carts kibitzing, selling mulligans and taking pictures with issued disposable cameras. The number of Kibitzers needed will depend on the number of golfers- therefore, selection will be on a first come/first serve basis. Safety/HR golf tournament kibitzers will also sell mulligans on-site for \$5 each.)

Yes, I wish to sponsor, as follows:

- Sponsor:** Signage with the sponsor's name will be posted at each area of sponsorship. A sign listing all golf sponsors will be placed at the course and in the Exhibit Hall.
- \$150 Per Hole, 1-tee box/green
  - \$500 Hole-in-One Insurance/s
  - \$200 Long Drive Men
  - \$200 Long Drive Women
  - \$200 Closest to the Pin

TOTAL \$ \_\_\_\_\_

**Golfers:** Please indicate your USGA handicap or last three scores:

List any individual(s) you would like to sponsor or include in your foursome. We will be making pairings based on players' abilities and will make every effort to accommodate your request(s).

### Payment

Payment must be included with registration to ensure a space. The DEADLINE for Conference and Golf Registration, is August 29, 2008.

Conference Registration Total \$ \_\_\_\_\_  
 Conference Sponsorship(s) \$ \_\_\_\_\_  
 Golf Tournament \$ \_\_\_\_\_  
 Golf - Kibitzer \$ \_\_\_\_\_  
 Sponsorship - Golf \$ \_\_\_\_\_  
 Grand TOTAL \$ \_\_\_\_\_

Check # \_\_\_\_\_ (enclosed & made payable to the "ATA S&LPMC")  
 Charge My Credit Card in the total amount :  MasterCard  VISA  AMEX  
 Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_  
 Name on Card: \_\_\_\_\_  
 Signature: \_\_\_\_\_

## HOTEL INFO. & RESERVATIONS

To make reservations, contact the hotel directly:

**Sheraton Music City**  
777 McGavock Pike  
Nashville, TN 37214  
Tel: 1-(800) 325-3535  
Direct: (615) 885-2200

**NOTE:** Sleeping rooms are limited on Tues., Sept. 23, so golf has been pushed to 1:30 p.m. on Wed., Sept. 24, with the hope that most attendees and exhibitors will fly in on Wed. AM.



When making your reservation, please identify yourself with **American Trucking** to receive the special discounted rate.

### Special Room Rates are:

\$134.00 + tax - Single/Double Occupancy

Special Room Rates Expire Aug. 29, 2008

**Early Check-out Fee Notice:** There is an Early Check-out Fee of \$50 to guests who check out of the hotel before their stated departure date, unless guests notify the hotel 24-hours in advance.

### Special Needs?

Call (703) 838-1986 and 1-(800) 325-3535 (ask for reservations).

### Dress Code?

Business Casual

### Discounts?

To obtain ATA discounts on:

● **United Airlines**, call MacNair Travel at 1-800-833-4382 and Reference File #577BP.

● **Avis Rental Cars**, call 1-800-331-1600 and Reference File #A683199.