

Winning Design

The winner of the NTDC Design Contest will be recognized in the NTDC onsite program as well as on the official NTDC website.

The winner will also receive a complimentary NTDC Collectible Truck and lapel pin.



Deadline

All NTDC Design Contest entries must be submitted and received by March 1, 2009.

Submissions

When submitting a design, be sure to include:

- Submitter's Name
- Company (if applicable)
- Address
- Telephone Number
- E-mail
- Relationship to the Trucking Industry

Please send design ideas via e-mail to sgarney@trucking.org or by mail/fax to:

American Trucking Associations
Safety & Loss Prevention Management Council
950 N. Glebe Road, Suite 210
Arlington, VA 22203-4181
(703) 838-1965 (fax)

For more, go to: <http://slpmc.truckline.com>

Good stuff.



2009 National Truck Driving Championships DESIGN CONTEST

S&LPMC is hosting the 2nd Annual
NTDC Collectible Truck and Lapel Pin
Design Contest



Enter now for a chance to win a collectible truck
and lapel pin of your design



Submissions

Objective: Each year, ATA unveils a new collectible truck and lapel pin to memorialize the current year's competition. This year we are again broadening our search to find the perfect truck and pin designs.

Invitation: We invite you or anyone associated with the trucking industry – spouses and children included - to submit a design idea for both the collectible truck and lapel pin.

Specifics: The 2009 lapel pin will measure no more than 1 1/2 inches in length and width so the design should be able to be reproduced clearly at that size. [Length and width do not have to be equal.]

The 2008 collectible truck will be a straight truck pictured on the front of this brochure. There should be design elements on both the tractor and the trailer. The truck will measure approximately 6" L X 2.125" H x 1.5" W. Specify tractor-trailer color and lettering style and color.

Criteria: Designs should capture the essence of the NTDC and the hosting city. Include on either the tractor or trailer

1. The ATA logo
2. The words—2009 National Truck Driving Championships
3. The city and state - San Jose, CA

Designs will be evaluated by an impartial panel of judges on creativity, originality, aesthetic appeal, and adherence to the above criteria.

Restriction: Designs may not use copyrighted or trademarked material.

Past Designs

No two lapel pins have ever looked the same. Some examples are shown below.



Truck designs have also varied depending on the type of truck. In 2008, the truck was a twin-trailer, in 2007, an auto transporter, in 2006, a tank truck.



NTDC

The National Truck Driving Championships (NTDC) was established by American Trucking Associations, Inc. in 1937 and has been held every year since, except for several years during World War II. NTDC and the affiliated State Trucking Associations' TDCs are considered the trucking industry's premier safety programs. Together these national competitions inspire tens of thousands of professional truck drivers to operate accident free and perfect their driving prowess. NTDC and the TDCs also promote and pay tribute to the professional driver's superior skills, knowledge, professionalism, and commitment to safety on America's highways.