



**Registering online at <http://mce.truckline.com> is the fastest and easiest way to register for the 2009 ATA Management Conference & Exhibition and secure your hotel room!**

**2009 American Trucking Associations Management Conference & Exhibition**  
 October 4-7, 2009 | Mandalay Bay Resort & Casino | Las Vegas, NV | Deadline: September 4, 2009

**Exhibitor Registration**

**Please check just one box.** All exhibiting companies receive three complimentary partial registrations per each 10'x10' unit. **If you upgrade to a full registration, then you can become eligible to win a fantastic 2009 ATA Management Conference & Exhibition Package.** (See brochure for details) Exhibitor partial registrations include exhibit activities, business sessions, educational programs and hospitality functions. Please remember: In order to attend the conference activities you must be registered as a full or a partial registrant.

- Complimentary partial registration.....Complimentary
- Member Company upgrade to full registration.....\$350.00 per person
- Non-member company upgrade to full registration.....\$450.00 per person

**Full registrations** include all Management Conference & Exhibition activities (business sessions, educational programs, the exhibit, hospitality functions, three luncheons, and the ATA Annual Banquet and Entertainment).

| <b>On or before August 4</b>        |         | <b>After August 4</b>               |         |
|-------------------------------------|---------|-------------------------------------|---------|
| <input type="checkbox"/> ATA MEMBER | \$670   | <input type="checkbox"/> ATA MEMBER | \$770   |
| <input type="checkbox"/> Spouse     | \$460   | <input type="checkbox"/> Spouse     | \$570   |
| <input type="checkbox"/> Per Couple | \$1,130 | <input type="checkbox"/> Per Couple | \$1,340 |

| <b>NEW MEMBER COMPANY</b>                                     |       | <b>NEW MEMBER COMPANY</b>                     |        |
|---|-------|---|--------|
| <b>Save 25%</b> <input type="checkbox"/> FIRST-TIME ATTENDEE* | \$500 | <input type="checkbox"/> FIRST-TIME ATTENDEE* | \$575  |
| <input type="checkbox"/> Spouse                               | \$355 | <input type="checkbox"/> Spouse               | \$425  |
| <input type="checkbox"/> Per couple                           | \$855 | <input type="checkbox"/> Per couple           | \$1000 |

\*First Time Attendee from Company which joined ATA after October 2008

|                                     |         |                                     |         |
|-------------------------------------|---------|-------------------------------------|---------|
| <input type="checkbox"/> NON-MEMBER | \$885   | <input type="checkbox"/> NON-MEMBER | \$985   |
| <input type="checkbox"/> Spouse     | \$670   | <input type="checkbox"/> Spouse     | \$775   |
| <input type="checkbox"/> Per Couple | \$1,555 | <input type="checkbox"/> Per Couple | \$1,760 |

**Exhibitor Registration Payment**

Registration **will not be processed** without payment of Conference Registration fee.

Total amount paid \$ \_\_\_\_\_

- Check or money order made payable to American Trucking Associations
- AMEX       MasterCard       VISA

Credit Card #: \_\_\_\_\_ Expires: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Signature: \_\_\_\_\_

**NOTE: All information is REQUIRED to process registration.**

Full Name \_\_\_\_\_ Nickname For Badge \_\_\_\_\_  
 Title \_\_\_\_\_ Email \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Company \_\_\_\_\_  
 Street Address \_\_\_\_\_  
 City/State \_\_\_\_\_ Zip \_\_\_\_\_

**If purchasing spouse registration, please provide:**

Full Name \_\_\_\_\_ Nickname For Badge \_\_\_\_\_  
 Home Address\* \_\_\_\_\_  
 City/State \_\_\_\_\_ Zip \_\_\_\_\_

\*Home address is required to mail spouse program information.

**Important Information**

**Registering online at <http://mce.truckline.com>** is the fastest and easiest way to register for the 2009 ATA Management Conference & Exhibition and secure your hotel room. Only those registered for the conference may request a room reservation. Once you have successfully registered online, you will be able to secure hotel accommodations at the headquarters hotel immediately through the Passkey ATA's official housing bureau.

**For your ID and password,** please call ATA Customer Administration at **(800) 282-5463** from 8:30am - 5:30pm ET.

**If you need assistance registering online,** please call ATA Customer Administration at **(800) 282-5463** from 8:30am - 5:30pm ET.

**If registering by fax** (credit card users only), once your registration is successfully processed by ATA Customer Administration, you will receive an email confirmation (or confirmation by U.S. mail) of your conference registration which will also direct you to Passkey, ATA's official housing bureau, to reserve your hotel room.

**If you are interested in reserving a suite,** please call **(407) 359-6934**.

**If you need to make changes to your Registration Application,** please call ATA Customer Administration at **(800) 282-5463** from 8:30am - 5:30pm ET.

**If you need to make changes to your hotel reservation** (arrival/departure/cancellation), please make these changes on-line via Passkey.

**If you need to cancel your Conference Registration,** please send written notification of cancellation to be received at ATA (ATA Convention Services, P.O. Box 101360, Arlington, VA 22210) on or before September 4, 2009, and you will receive a full refund less a \$100.00 per person administrative fee. No refunds for registration fees will be processed for cancellations postmarked after this date.



**Special Assistance**  
**Please Call (407) 359-6934**

**Please Note:** ATA realizes that our meeting locations are often ideal for family vacations. However, persons under the age of 18 are not allowed at the exhibit, business or social events (except for the entertainment portion of the Annual Banquet). We thank you for your cooperation.



Please return by September 4, 2009 to:  
**American Trucking Associations**  
 Attn: Customer Administration • P.O. Box 101360  
 Arlington, VA 22210 • F: (703) 838-1852

Duplicate this form for additional registrants