

2009 Safety & Human Resources
NATIONAL CONFERENCE & EXHIBITION

September 16-18 | Baltimore, MD



**A SAFETY
STIMULUS PLAN
FOR 2009:
Reinvesting in our
Safety Infrastructure**

Questions? Call SMC at 703-838-1919 |



2009 Safety & Human Resources National Conference & Exhibition

SAFETY STIMULUS PLAN FOR 2009: **Reinvesting in our Safety Infrastructure**

TUESDAY, SEPTEMBER 15

3:00 p.m. - 4:00 p.m. Registration / Information Booth
 4:00 p.m. - 5:00 p.m. Management Advisory Board (closed)



WEDNESDAY, SEPTEMBER 16

6:30 a.m. - 4:00 p.m. Registration / Information Booth
 9:00 a.m. - 2:00 p.m. **Golf Tournament & Lunch**
 8:20 a.m. Meet in Lobby 900 a.m. Tee Off
 8:30 a.m. Bus leaves 2:00 p.m. Bus Returns
 5:30 p.m. - 6:00 p.m. **Opening Remarks / Welcome to First-Time Attendees**
 6:00 p.m. - 8:30 p.m. Reception & Speed Marketing

Wednesday
 8:00 a.m. - 4:30 p.m.
NATMI Training:
Workers' Compensation
 (separate registration)

THURSDAY, SEPTEMBER 17

6:30 a.m. - 4:00 p.m. Registration / Information Booth
 6:30 a.m. - 7:30 a.m. Continental Breakfast in Exhibit Hall
 7:00 a.m. - 7:30 a.m. Conference Program Development Committee Meeting
 7:30 a.m. - 8:30 a.m. Accident Preventability Manual Working Group Meeting
 8:35 a.m. - 10:05 a.m. Attend one of the following Working Group Meetings:
1. Workplace Safety or **2. CSA 2010**
 10:15 a.m. - 11:15 a.m. Attend one of the following Working Group Meetings:
1. Health & Wellness or **2. Recruitment & Retention**
 11:15 a.m. - 12:30 p.m. Walk-Around Lunch in Exhibit Hall
 12:30 p.m. - 2:00 p.m. Attend one of the following Technical Committee Meetings:
1. Allied or **2. Hazardous Materials**
3. INVESTMENT #1: Pre-Employment Screenings
 The first step to ensuring the best and safest drivers precedes hiring. Over the last decade, the pre-screening process has evolved to include not only background checks and drug screenings, but personality and physical qualification evaluations. Learn the newest tests, metrics and legal considerations.
 Panelists: James Briggs*, OTR/L, Vice Pres., Business Dev., Advanced Ergonomics, Inc.
Steven Spencer, Sr.* Director of Transportation Accounts, HireRight
Douglas M. Wiegand, Sr. Research Associate, Virginia Tech Transportation Institute
 2:00 p.m. - 2:30 p.m. Exhibit Time/Raffle
 2:30 p.m. - 3:30 p.m. **Occupational Safety & Health Committee Meeting**
 3:35 p.m. - 5:30 p.m. **Regulations Committee Meeting**

Thursday
 8:30 a.m. - 2:00 p.m.
National Tank Truck
Regional Meeting

FRIDAY, SEPTEMBER 18

7:00 a.m. - 7:30 a.m. Continental Breakfast
 7:30 a.m. - 8:00 a.m. **Awards & Recognition Committee Meeting**

SMC CHAIRMAN'S WELCOME



Dear Safety & H.R. Professional:

Dear Safety & H.R. Professional: President Barack Obama has made the nation's Stimulus Package and Critical Infrastructure two of his chief priorities. In Baltimore, we will do the same but with a focus on safety.

At our annual conference, we will be relooking at the essentials—those principles and practices that we know have a measurable impact on safety. We will have in depth, peer-to-peer exchanges among the very best in truck safety to see where improvements might be gained.

There's no better time than right now. With a slowed economy, we have a short (we hope) window of opportunity to turn a critical eye on our entire safety programs, to assess the success of each program component, and to adopt new and proven approaches to safety. Following the new Administration's lead, we can evaluate, eliminate or substantiate, and reallocate resources as necessary.

In addition to educational sessions, our Committees and Working Groups will discuss how a new political climate may influence our priorities. We only have to look at the President's appointments to know his opinions on labor, health care, the environment, and technological solutions. True, he has said that he wants a science and risk based approach to judging potential projects, and yes, he has pledged billions to safeguarding roads and bridges; but what ultimately comes out of Congress and the regulatory bodies is left to be seen. By September, we will certainly know more.

This is a moment in history that cannot be wasted. I look forward to seeing you in "The Greatest City in America, Get in on It," or so Baltimore likes to say.

Sincerely,

Michael E. Baker, CDS
 Chairman



ATTRACTIONS:

Nicknamed "Charm City," Baltimore was established by the colonial government in 1729 and thrived as a port city. Today, the city thrives around the original port and inner harbor area. Throughout the Inner Harbor, visitors will find relics of Baltimore's fascinating maritime history intertwined with a number of contemporary attractions. These include the National Aquarium, Maryland Science Center, Port Discovery Children's Museum, the updated Harbor Place & The Gallery shopping and dining centers, and the new sports stadiums for the Ravens and Orioles. There's Little Italy, Fells Point and the ESP Zone for dining too! For more, go to: <http://baltimore.org>.



WEATHER:

64° F to 81° F; average is 67° F.

TRANSPORTATION:

The hotel is 10.3 miles (20 minutes) from BWI airport and within blocks of local attractions. A taxi to/from the airport/hotel is \$40 one way (up to 3 people). 1-800-BLUE VAN (258-3826) is \$17 one way (may make multiple stops).

RIDE THE DUCKS:

Experience Baltimore sightseeing fun from a duck's eye view on Baltimore's only duck tour. Travel on land and water in one amazing amphibious vehicle. Tour historic Baltimore and SPLASH into the famous Inner Harbor, one of America's oldest seaports and Baltimore's Crown Jewel.



8:00 a.m. - 8:30 a.m.

OR

8:35 a.m. - 9:35 a.m.

8:35 a.m. - 9:35 a.m.

9:45 a.m. - 10:45 a.m.

10:50 a.m. - 11:35 a.m.

11:40 a.m. - 1:10 p.m.

1:15 p.m. - 2:00 p.m.

2:05 p.m. - 2:50 p.m.

3:00 p.m. - 4:15 p.m.

4:30 p.m. - 5:00 p.m.

5:30 p.m. - 8:30 p.m.

Accident Review Committee Meeting

What's New Legally re: OSHA, STAA, ADA, FLSA, WC

Speaker: Robert D. Moseley, Jr., Esq.*, Transportation Industry Grp., Smith Moore Leatherwood LLP

State Association Safety Committee Meeting

Safety Director Award Committee Meeting (closed)

INVESTMENT #2: Effective Driver Training Methods

Last year, researchers studied the impact of driver training on safety and concluded that the amount of training hours and the type of setting had, with a few exceptions, little correlation to a driver's future safety record. So what does? Listen as those with award winning safety experience share their teaching-learning models and how they maximize comprehension, retention, application, and success.

Panelists: Greg Koepel*, Vice President, Workforce Dev. & Admin., Roehl Transport, Inc.
John Tippery*, Jr., Director, Safety, CLI Transport, LP
William Wilson, Vice President, Safety & Risk Mgmt., Central Freight Lines, Inc.

INVESTMENT #3: A Safety Culture Overhaul

Time and time again, it's been shown that a carrier's strong, pervasive safety culture has a greater impact on its safety experience than any other component of its safety program. Researchers affirmed this assertion in a 2007 study and drew some interesting conclusions about what really works and what doesn't from the real life scenarios and onsite evaluations. It is these case studies that will help you audit your operation and focus your resources on creating/maintaining a viable safety culture.

Panelists: Dean Newell*, CDS, Vice President, Safety & Training, Maverick Transportation, LLC
Jeffrey Short*, Sr. Research Associate, American Transportation Research Institute

Truck & Industrial Safety Awards & State Assn. Recognition Awards Luncheon

INVESTMENT #4: Electronic Onboard Recorders – What You Need to Know

As FMCSA takes a harder look at EOBRs, it will be important for carriers to begin– if they haven't already– evaluating the anticipated pros and cons of these devices. How can their use enhance your safety program? What challenges will you encounter during implementation and application of the technology? To answer these very questions, Wal-Mart has invested time, energy. Hear first hand what they have concluded.

Panelists: Rick D. Foster*, CDS, Director, Fleet Safety, and Bucky Robbins*, CDS, Regional Safety Manager, Wal-Mart Transportation, LLC

INVESTMENT #5: Collecting & Preserving Safety-Related Data

Recordkeeping is required by law but there is a right way and a wrong way to capture, store and protect the data. Throw in the electronic retention aspects of recordkeeping and this issue can seem daunting. Fear not, Ryder Safety Solutions has weeded through the maze of technological, operational and legal issues, and are prepared to divulge their findings in a clear, concise and easy to comprehend presentation.

Panelists: Craig Talbott*, Vice President, Safety, Maryland Motor Truck Association
Ronald D. Uriah*, CDS, Vice President, Safety & Risk Mgmt., Pitt Ohio Express, LLC

Anticipation & Having a Winning Deposition Strategy

You can have the best screening and training program, the most complete files on record; and an utterly indisputable safety record, but all can be for not if bad things happen and you're not prepared to conduct an effective deposition or respond directly, honestly and strategically to deposition questions. This two-hour intensive coaching can be the difference between a winning argument and a lost case.

Panelists: Curtis E. Carr*, Vice President, Safety, Estes Express Lines
Stephen E. Geduldig*, Esq., and Todd B. Narvol*, Esq., Thomas, Thomas & Hafe

Business Session

Awards Banquet

*confirmed

sign up today!...

Name: _____ Nickname for Badge: _____

Title: _____

Company: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Spouse/Guest name (if registering): _____

REGISTER

Return this form with payment:

BY FAX: (703) 838-1852

BY MAIL:
 ATA Customer Administration
 PO Box 101360
 Arlington, VA 22210-4360

QUESTIONS? Call (703) 838-1919

HOTEL INFO. & RESERVATIONS



To make reservations, contact the hotel directly:

Sheraton Baltimore City Center
 101 W. Fayette Street
 Baltimore, MD

Tel: (410) 752-1100
www.sheraton.com/baltimorecitycenter

Special Room Rates are:
 \$159 (single) + tax
 \$179 (double) + tax

To receive the Special Room rate, mention: American Trucking Assns. Safety & Human Resources Conference

Special Room Rates Expire Aug. 25, 2009

Check-in: 3 p.m.
 Check-out: 12 noon

Special Needs?
 Call (703) 838-1986 and hotel (ask for reservations).

Dress Code?
 Business Casual

Conference Attendee Registration

Registration fee includes meetings, educational sessions and meal functions listed on Wed., Thurs. and Fri.; not included in the fee are: Golf Tournament, Ride the Ducks Tour, (see below) or NATMI Training (separate registration- See next page). [Member = ATA and/or SMC member]

	Member	Non-Member
Motor Carrier (MC)	<input type="checkbox"/> \$499	<input type="checkbox"/> \$599
Allied/Supplier	<input type="checkbox"/> \$699	<input type="checkbox"/> \$799
Addit'l. MC Attendee*	<input type="checkbox"/> \$479	<input type="checkbox"/> \$500
State Trucking Assn. Staff	<input type="checkbox"/> \$200	
Guest (Recept., Banquet, Tour)	<input type="checkbox"/> \$150	<input type="checkbox"/> \$150
TOTAL	\$ _____	

- Yes, sign me up for the Ride the Ducks tour on Wed., 1 p.m. @\$25
- Yes, sign me up for the Awards banquet on Fri., 6 p.m.
- Yes, I am interested in sponsoring a conference event. Call me!

REFUND POLICY: If your plans to attend this Conference change, you may receive a refund – less a \$50 admin. fee– if ATA receives your cancellation by mail or fax by **Aug. 14**. There will be no refunds or credits after **Aug. 14**. Substitutions from your company are acceptable.

Golf Tournament

Golf registration includes greens fee, cart, transportation, and lunch. Players may rent clubs through and at the course.

- Yes, sign me up for the golf tournament, as follows:

	Member	Non-Member
Golfer	<input type="checkbox"/> \$85	<input type="checkbox"/> \$100
Kibitzer***	<input type="checkbox"/> \$60	<input type="checkbox"/> \$80

***Kibitzers ride golf carts selling mulligans and taking photos. Only four needed; first-come, first-serve basis.

Please note that team photos will be taken prior to tee-off. Indicate your USGA handicap or last 3 scores: _____

List player(s) you would like in your foursome. Pairings are made based on players' abilities. We will make every effort to accommodate your request. _____

Golf Sponsorships

Each golf tournament sponsor receives a sign with its name on it, placed at area of sponsorship. A sign with all golf tournament sponsors will be placed at the course and in the exhibit hall.

- Yes, I wish to be a golf tournament sponsor as follows:
 - \$150 per hole, 1-tee box/green
 - \$500 Hole-in-One - Divided by those who get hole-in-one
 - \$200 Long Drive - Men
 - \$200 Long Drive - Women
 - \$200 Closest to the Pin

TOTAL \$ _____

- Yes, I wish to sponsor the follow player(s)

	Member	Non-Member
_____	<input type="checkbox"/> \$85	<input type="checkbox"/> \$100
_____	<input type="checkbox"/> \$85	<input type="checkbox"/> \$100

TOTAL \$ _____

PAYMENT To ensure we have a packet for you onsite and enough food for all, register by **August 25, 2009**. Payment must accompany form.

Conference Registration Total \$ _____

Ride the Ducks Tour \$ _____

Conference Sponsorship \$ _____

Golf Tournament or Kibitzer \$ _____

Golf Tourn. Sponsor Total \$ _____

Golf Player Sponsor Total \$ _____

Grand TOTAL \$ _____

Check # _____ (enclosed & made payable to "ATA SMC")

Charge My Credit Card in the TOTAL amount : MasterCard VISA AMEX

Credit Card #: _____ Exp. Date: _____

Name on Card: _____

Signature: _____



GOLF at Woodlands

The Woodlands Golf Course is "beautiful, challenging and fair" according to the Powers Golf Guide. The course takes golfers on a scenic journey through a world of tall, hardwood trees that guard the lush bentgrass fairways and large, undulating greens of the course's enjoyable and challenging 18 holes. Designed by renowned golf course architect Lindsay Ervin, The Woodlands opened in 1998 to critical acclaim. Golf Digest has rated it Four Stars and awarded it a "Best Places to Play Golf." It's only 15 minutes from the hotel.



**ATA Safety Management Council and the
North American Transportation Management Institute***Present***Managing Workers' Compensation Injuries and Costs****September 16, 2009 ♦ Baltimore, MD**

Indirect expenses such as lost productivity and retraining make up 80% of costs associated with workers' compensation.

Employee injuries and associated workers' compensation costs are a management problem – not an insurance problem, not an employee problem, and not a fraud problem. With proper management, injuries and workers' compensation costs can be controlled.

Course Description:

This seminar is designed to help trucking companies reduce their injury rate and workers' compensation costs. Experts familiar with workers' compensation and the trucking industry will teach you how to :

- ♦ Design an injury prevention program
- ♦ Manage internal and external claims processing
- ♦ Start benchmarking your company against industry leaders
- ♦ Spot fraud before it occurs
- ♦ Use our checklists and formats to assess your program

Who should attend?

Anyone who is responsible for their company's risk management program, safety, injury prevention, workers' compensation costs or fraud.

1. CEOs and Executive Management
2. Risk Managers
3. Safety Directors and Managers
4. Human Resources Personnel
5. General Managers

Seminar & Lodging Location:

Sheraton Baltimore City Center
101 W. Fayette Street
Baltimore, MD 21201
(410) 752-1100

mention American Trucking Assns. Safety & Human Resources Conf. for special rate of \$159.

Registration begins 8:00 a.m.-the course begins @ 8:30 a.m. and ends @ 5:00 p.m. For more information, call (720) 887-0835.

Special
Rate
expires
Aug. 25

Registration

Please **register online** at **www.NATMI.org**

or mail/fax to:

NATMI

Department 1117

Denver, CO 80256-1117

Phone: (720) 887-0835 / Fax: (303) 404-0725

Managing Workers' Comp. Injuries and Costs – 1 Day

September 16, 2009 ♦ Baltimore, MD

Name _____ Title _____

Company or Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

Registration:

Member*

Non-Member

\$225

\$245

NATMI Membership: \$250/year

(Seminar discounts, professional certifications, mentor program, networking opportunities, newsletters) **AMSA04**

Total \$ _____

Check enclosed / Credit Card: MC Visa Amex

Card Number _____ Exp. Date _____

X _____
Signature

Cancellations: Registration fees for cancellations received 30 days or more prior to a course can be refunded, less a \$50 fee. Cancellations received less than 30 days but more than 7 business days prior can be refunded, less a \$75 fee. No refunds will be provided for cancellations received 7 or fewer business days prior. Full payment can be transferred to future seminars regardless of when the cancellation was made. While NATMI makes its best attempt to hold all scheduled courses, occasionally cancellation or postponement is necessary. In such cases, NATMI cannot be responsible for nonrecoverable prepaid travel expenses or fees incurred by a student. Please check course status with NATMI before purchasing airline tickets, etc