

Jenna Bush Hager Featured Speaker at MC&E Spouse/Guest Business Meeting

Jenna Bush Hager will be the featured speaker at the ATA Spouse/Guest Annual Business Meeting on Tuesday, October 18 during the 2011 ATA Management Conference & Exhibition. Mrs. Hager's presentation will be "Making a Difference: How the Power of Compassion Changes Live."

Hager is a contributing correspondent to NBC's *Today* where she focuses on telling the inspiring stories of wonderful people doing great things across America.

In 2006, Hager traveled to Latin America as an intern with UNICEF. During her journey, she was inspired to write *Ana's Story: A Journey of Hope*, a *New York Times* bestseller based on the life of a 17-year-old single mother living with HIV and determined to shield her child from the abuse and neglect that riddles her own childhood. She is still very involved with UNICEF and is currently the chair of UNICEF's Next Generation, an initiative dedicated to reducing the number of preventable childhood deaths around the world.

Hager is a graduate of the University of Texas where she received a degree in English. In addition to *Ana's Story*, she is the co-author of *Read All About It!*

Hager is the daughter of former U.S. President George W. Bush and former First Lady Laura Bush. She is also the grandchild of former President George H. W. Bush and Former First Lady Barbara Bush.

Registration is now open for the trucking industry's premier annual event, the 2011 ATA Management Conference & Exhibition, October 15 – 18, headquartered at the Gaylord Texan Resort & Convention Center. Early-bird discounts for registration are in effect – register today to save hundreds of dollars. For more information and to register, please visit <http://mce.truckline.com>. Limited exhibit space is still available. For exhibit information and sponsorship opportunities, please email Kayte Bielec at kshriver@trucking.org or call (703) 838-1756.