

Good stuff.

2009 **TRUCKS**
BRING IT
NATIONAL TRUCK DRIVER
APPRECIATION WEEK



PRODUCE YOUR OWN VIDEO!

NATIONAL TRUCK DRIVER APPRECIATION WEEK VIDEO CONTEST

TELL US WHY THE PROFESSIONAL TRUCK DRIVER IS ESSENTIAL

Produce your own 2-minute video for National Truck Driver Appreciation Week (November 1-7) and have a chance to have your video on the ATA Website!

- Tell Us Why the Professional Truck Driver is Essential
- Use a Cell Phone Video, a Flip Video, or your Home Video Cam or similar
- Videos Should Not Be Professionally Produced – Just Use Your Own Creativity
- Tell Us Why Mom, Dad, Grandma, Grandpa, Husband, Wife, or Your Neighbor are Important
- Ask a Customer, Shipper, or Someone in Your Community to Submit a Video on Your Behalf
- Do It Yourself – Tell us Why as a Professional Truck Driver You are Essential
- Videos must be submitted by October 15, 2009
- Have Fun!

Video Guidelines and Rules: By submitting a video to ATA you agree to:

- Include your name and contact information
- Video should be between 1:30 to 2 minutes
- Must use copyright free music, images, material, etc.
- You agree to upload your video to YouTube (directions below) or give permission for ATA to upload your video
- You agree, should ATA desire, to have your video featured on www.truckline.com
- Multiple entries are permitted

How To Submit Entry: Videos can be submitted via:

- Email: ntdaw@trucking.org
- Mail: American Trucking Associations, ATA Image & Outreach, 950 North Glebe Road, Suite 210, Arlington, VA 22203

Uploading your video on YouTube:

Logon to www.youtube.com
Click the UPLOAD button in the right hand corner
If you don't have an account – you will have to register for one. Include the tag "ATATrucksBringIt".
Send the video's URL to NTDAW@trucking.org