



FOR IMMEDIATE RELEASE

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National Truck Driver Appreciation Week Approaching

ARLINGTON, Va. — The American Trucking Associations (ATA) would like to remind you that September 11-17 is National Truck Driver Appreciation Week (NTDAW). This week is set aside to honor the 3.2 million professional truck drivers nationwide for their hard work and commitment in tackling one of our economy's most demanding and important jobs.

Motor carriers, state trucking associations, manufacturers, along with shippers, customers, highway patrol and local communities are among those who have organized events to honor the men and women who deliver America. Celebrations can range from safe driving awards to cookouts at company facilities to windshield cleaning at travel plazas. Many events include the families who support their loved ones out on the road.

Governors and local leaders are issuing proclamations in honor of the professional truck driver, and industry executives are hitting the airwaves to let America know there is a safe professional behind the wheel who deserves a "pat on the back."

ATA is seeking amateur video submissions showing why professional truck drivers are essential. The deadline for contest submissions is September 21, allowing entries to be promoted during NTDAW festivities. For more information on the third annual contest, visit www.truckline.com/Programs/ntdaw.

NTDAW official gifts include hats, 100% cotton t-shirts, 24 oz. stainless steel water bottles, 16 oz. travel tumblers, duffel bags, and playing card sets and cases—all featuring the 2011 National Truck Driver Appreciation Week logo. In addition, celebration banners are available for organizations sponsoring events. To view the official gifts, visit www.ATABusinessSolutions.com.

There are over 3.2 million professional truck drivers nationwide – delivering the goods U.S. consumers need every day of the year. Logging over 408 billion miles per year, trucks delivered 8.8 billion tons of freight in 2009, or 68 percent of total U.S. freight tonnage. Professional truck drivers are more essential to the national economy than ever before, and they're delivering their loads safely and professionally. To learn more about how essential the trucking industry is, visit www.ntdaw.org.

***Note to Editors:** To arrange an interview with a driver, to ride along in a tractor-trailer or participate in 2011 NTDAW, please contact ATA.*

[American Trucking Associations](#) is the largest national trade association for the trucking industry. Through a federation of 50 affiliated state trucking associations and industry-related conferences and councils, ATA is the voice of the industry America depends on most to move our nation's freight. Follow NTDAW activities on [Twitter](#) or [Facebook](#).