



The Captains of the 2009-2010 America's Road Team have 470 years of experience and have logged over 39.5 million accident-free miles.

America's Road Team



Are You the Best of the Best?
Now Accepting Nominations for America's
Road Team Captains for 2011-2012



America's Road Team

Improving highway safety – one mile at a time.

In 1986, the American Trucking Associations (ATA) created the "America's Road Team," a national public outreach program designed to educate the public about highway safety and the trucking industry. For the past twenty-one years, the Captains have been everywhere. It is no exaggeration to say that millions of Americans have read, seen or heard the Road Team's message, "Safety is our Driving Concern."

ATA is now searching for professional truck drivers, both men and women, who are willing to take time away from the cab of the truck to serve on the 2011-2012 America's Road Team. As Road Team Captains, these drivers will take a few days each month to meet with the motoring public, the news media, students, transportation officials and government leaders to demonstrate the trucking industry's commitment to safety. In addition, Road Team Captains appear at events ranging from driver safety meetings to Truck Driving Championships to reinforce the importance of safety and professionalism in our industry.

Procedure

To nominate a professional truck driver, please carefully read the eligibility requirements and fill out the attached nomination form.

Return completed form to:
American Trucking Associations
Office of Strategic Planning and Outreach
950 North Glebe Road, Suite 210
Arlington, VA 22203
Attn: Elisabeth Barna
Vice President, Strategic Planning & Outreach
Telephone: 703.838.1836
Fax: 703.838.1941

**Nominations must be received
no later than August 2, 2010**

The finalists for the 2011-2012 Team will be announced on November 1, 2010. Finalists will travel to ATA Headquarters in Arlington, Virginia January 9-11, 2011 for interviews with a panel of industry and public relations professionals who will select the Captains of the 2011-2012 America's Road Team.

** Paperwork: Certificate of Qualification (ATA Form); Certificate of Load Securement Training (ATA Form); Contract Establishing Co-Ownership of Drug and Alcohol Testing Program (ATA Form); Certificate of Participation in a Drug and Alcohol Testing Program (ATA Form); U.S. Department of Transportation Drug and Alcohol Testing MIS Data Collection Form for previous year; Annual Drug and Alcohol Laboratory Summaries for previous year; Certificate of Completion of Reasonable Suspicion Training for immediate supervisor of driver (ATA Form); Receipt for Drug and Alcohol Information Packet (ATA Form); Copy of Current Medical Certificate and a Copy of the finalists' Commercial Driver's License.*

NOTE: Each candidate is eligible to compete for two consecutive selections as an America's Road Team Captain. The candidate would then sit out during the third selection.

This national public outreach campaign is funded through generous contributions from Volvo Trucks North America.

Eligibility

1. Candidates must be currently employed as full-time truck drivers, either as company drivers or independent owner-operators. Candidates must drive at least 80 hours in each four-week period.
2. Candidates must have an outstanding safety record. A minimum 3 years accident free is recommended.
3. Candidates must be able to clearly and convincingly communicate their commitment to safety and professionalism.
4. Candidates, if selected, must be willing to spend up to 2 to 5 days each month from January 2011 through January 2013 speaking on behalf of our industry.
5. The nominating company must be a full dues paying member of ATA.
6. The nominator must either be a motor carrier executive with the authority to commit his or hers company's support of the program, or a self-sponsored owner-operator. The nominator should also confirm – before returning the application – that the candidate is willing to participate in the program.
7. ATA will pay all travel expenses associated with ATA arranged Road Team appearances. The nominating company must be willing to continue to pay full salary and provide benefits to the driver throughout the 24-month period. This would include time spent traveling for and representing the ATA. (In the case of an owner-operator, the company must be willing to pay the driver his/her overhead costs, plus an additional sum equivalent to his/her profit per day for each day traveling for ATA.)
8. An independent owner-operator who is a dues paying member of ATA may act as both a nominating company and candidate. ATA will pay all travel costs, but will not be responsible for compensating a self-sponsored owner-operator for lost profits while traveling for the America's Road Team.
9. After the individual is nominated, it is the nominator's responsibility to immediately notify ATA if the candidate becomes ineligible at any time during the selection process.
10. A candidate and nominator/company must be prepared, if selected as a semi-finalist, to provide a copy of the paperwork (listed below)* to ATA prior to traveling to ATA Headquarters for the selection process. This paperwork, which will be shipped to all semi-finalists, is mandatory for consideration to become an America's Road Team Captain.



2011-2012 America's Road Team Nomination Form

(The following required information should be provided and verified by the nominator.)

Candidate

Name _____

Home Address _____

Home Phone _____

Male Female Date of Birth _____

Nominator

Name _____

Title _____

Employer _____

Business Address _____

Business Phone _____ Business Fax _____

Email _____

Candidate Profile

Candidate's Employer _____

Local Business Address (Terminal) _____

Business Phone _____ Business Fax _____

Candidate's immediate supervisor or primary terminal contact _____ Title _____

Phone _____ Fax _____

Type of carrier (Truckload, LTL, hazmat, private fleet, bulk, auto, mover, etc.) _____

If multiple-type carrier, what division does candidate haul for? _____

Describe candidate's typical route (i.e. Chicago to Omaha) _____

Describe the candidate's driving assignment (city, relay, over-the-road) _____

What commodities does candidate typically carry? (examples: general freight, produce, petroleum, etc.) _____

Is the candidate an owner-operator? Yes No

How many years has the candidate been a professional truck driver? _____ How many years with current employer? _____

How many miles has the candidate accumulated in his/her career? _____

Has the candidate ever been involved in an accident—either preventable or non-preventable—while driving a truck? Yes No

If yes, describe each accident on a separate sheet of paper making sure to include:

- the date of occurrence
- the circumstances
- whether the accident was ruled preventable or non-preventable

If candidate has been involved in a PREVENTABLE accident, how many miles has he/she accumulated since the last PREVENTABLE accident? (please note date of last accident) _____

Please list on a separate sheet any moving violations charged to the candidate while driving a commercial vehicle or personal automobile.

Note: Please limit nomination packet to one folder or binder.

Candidate's Industry Activity

Please list any industry-related honors or awards, including company awards, the candidate has received (examples: truck driving championships, million-mile safe driving award, 10-year safe driving award, etc.).

Please describe the candidate's involvement in company or industry-related programs such as new driver training, safety instruction, accident review board, etc.

Please describe candidate's typical work day.

Is candidate an active Trucker Buddy member?

Candidate's Community Service

Please list any community service activities such as leadership in Boy Scouts, Girl Scouts, Special Olympics, Little League, etc.

Please list any affiliation with civic groups such as Rotary, Optimists, Fraternal Lodges or similar organizations.

Please briefly mention any additional hobbies or interests.

Please list any previous speaking experience or media training (including presentations at company or industry functions.)

Candidate's Statement

On a separate sheet tell us, in your own words, why you would like to represent the trucking industry as a member of America's Road Team. Include your thoughts on the importance of safety and the role trucking plays in day-to-day life.

Nominator's Statement

On a separate sheet of paper tell us, in your own words, why you think the candidate would make a good representative for America's Road Team. Does he/she have good communication skills? Does he/she work well with people? Does he/she demonstrate a concern for the trucking industry's image? How?

Additional Materials

A CURRENT PHOTOGRAPH AND A VHS VIDEO, DVD OR DIGITAL FILE (only these formats will be considered) OF THE CANDIDATE ARE REQUIRED. In addition, it is helpful to send supporting materials, such as copies of awards or testimonials. Please limit nomination packet to one folder or binder.

Tips for Video/DVD

- Length: 3-5 minutes
- Format: DVD, VHS, or digital file
- Topics to Include:
 1. Importance of Safety
 2. Improving the Image of the Industry
 3. Essentiality of the Industry

- **Nomination Deadline: August 2, 2010**
- **Semi-Finalists selected: November 1, 2010**
- **Judging of semi-finalists: January 9-11, 2011**
- **Announcement of 2011-2012 America's Road Team: January 12, 2011**