

PHOENIX 2010

2010 AMERICAN TRUCKING ASSOCIATIONS
MANAGEMENT CONFERENCE & EXHIBITION

Registering online at <http://mce.truckline.com>
is the fastest and easiest way to register for the 2010 ATA
Management Conference & Exhibition and secure
your hotel room!

2010 American Trucking Associations Management Conference & Exhibition

October 16-19, 2010 | Sheraton Phoenix Downtown & Phoenix Convention Center | Phoenix, AZ | Deadline: September 17, 2010

Exhibitor Registration

Please check just one box. All exhibiting companies receive three complimentary partial registrations per each 10'x10' unit. **If you upgrade to a full registration, then you can become eligible to win a fantastic 2011 ATA Management Conference & Exhibition Package.** (See brochure for details) Exhibitor partial registrations include exhibit activities, business sessions, educational programs and hospitality functions. Please remember: In order to attend the conference activities you must be registered as a full or a partial registrant.

- Complimentary partial registration.....Complimentary
- Member Company upgrade to full registration.....\$350.00 per person
- Non-member company upgrade to full registration.....\$450.00 per person

Full registrations include all Management Conference & Exhibition activities (business sessions, educational programs, the exhibit, hospitality functions, three luncheons, and the ATA Annual Banquet and Entertainment).

On or before August 17

- ATA MEMBER \$670
- Spouse \$460
- Per Couple \$1,130

After August 17

- ATA MEMBER \$870
- Spouse \$660
- Per Couple \$1,530

NEW MEMBER COMPANY

- Save 25%**
- FIRST-TIME ATTENDEE* \$500
 - Spouse \$345
 - Per couple \$845

NEW MEMBER COMPANY

- FIRST-TIME ATTENDEE* \$650
- Spouse \$495
- Per couple \$1145

*First Time Attendee from Company which joined ATA after October 2009

- ALLIED NON-MEMBER \$970
- Spouse \$760
- Per Couple \$1,730

- ALLIED NON-MEMBER \$1170
- Spouse \$960
- Per Couple \$2,130

Exhibitor Registration Payment

Registration **will not be processed** without payment of Conference Registration fee.

Total amount paid \$ _____

- Check or money order made payable to American Trucking Associations
- AMEX MasterCard VISA

Credit Card #: _____ Expires: _____

Name as it appears on card: _____

Signature: _____

NOTE: All information is REQUIRED to process registration.

Full Name _____ Nickname For Badge _____

Title _____ Email _____

Phone _____ Fax _____

Company _____

Street Address _____

City/State _____ Zip _____

If purchasing spouse registration, please provide:

Full Name _____ Nickname For Badge _____

Home Address* _____

City/State _____ Zip _____

*Home address is required to mail spouse program information.

Important Information

Registering online at <http://mce.truckline.com>

is the fastest and easiest way to register for the 2010 ATA Management Conference & Exhibition and secure your hotel room. Only those registered for the conference may request a room reservation. Once you have successfully registered online, you will be able to secure hotel accommodations at the headquarters hotel or at the two overflow hotels through Passkey, ATA's official housing bureau.

For your ID and password, please call ATA Customer Administration at **(800) 282-5463** from 8:30am - 5:30pm ET.

If you need assistance registering online, please call ATA Customer Administration at **(800) 282-5463** from 8:30am - 5:30pm ET.

If registering by fax or mail (credit card users only), once your registration is successfully processed by ATA Customer Administration, you will receive an email confirmation (or confirmation by U.S. mail) of your conference registration which will also direct you to Passkey, ATA's official housing bureau, to reserve your hotel room.

If you are interested in reserving a suite, please call **(407) 359-6934**.

If you need to make changes to your Registration Application, please call ATA Customer Administration at **(800) 282-5463** from 8:30am - 5:30pm ET.

If you need to make changes to your hotel reservation (arrival/departure/cancellation), please make these changes on-line via Passkey.

If you need to cancel your Conference Registration, please send written notification of cancellation to be received at ATA (ATA Convention Services, P.O. Box 101360, Arlington, VA 22210) on or before September 17, 2010, and you will receive a full refund less a \$100.00 per person administrative fee. No refunds for registration fees will be processed for cancellations postmarked after this date.



Special Assistance
Please Call **(407) 359-6934**

Please Note: ATA realizes that our meeting locations are often ideal for family vacations. However, persons under the age of 18 are not allowed at the exhibit, business or social events (except for the entertainment portion of the Annual Banquet). We thank you for your cooperation.



Please return by September 17, 2010 to:
American Trucking Associations
Attn: Customer Administration • P.O. Box 101360
Arlington, VA 22210 • F: (703) 838-1852

Duplicate this form for additional registrants