

# Product/Service Description Form

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## 2011 ATA Management Conference & Exhibition October 15-18 Gaylord Texan Resort & Convention Center Grapevine, TX

The 2011 ATA Management Conference & Exhibition Official Program & Directory of Exhibitors includes the schedule of events and general information pertaining to the show in Grapevine. Please fill out the section below in order to be included in the Directory. **For your convenience, please e-mail the information to [kbielec@trucking.org](mailto:kbielec@trucking.org).**

Using the sample below as a guide, please type company information in the following order in box to the right.

Company Name, Booth Number, Booth Representatives, Product Service Information and Contact Information to appear in the Directory.

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**America's Road Team**

**Booth #531**

**Booth Reps:**

America's Road Team Captains

**Product/Service Info:** Pop into the ATA Pavilion and meet the new captains of the 2009-2010 America's Road Team. Grab a bag of popcorn and talk with the captains about their highway safety efforts.

**Contact Information:**

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SAMPLE

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