

# PHOENIX 2010

2010 AMERICAN TRUCKING ASSOCIATIONS  
MANAGEMENT CONFERENCE & EXHIBITION

Registering online at <http://mce.truckline.com>  
is the fastest and easiest way to register for the 2010 ATA  
Management Conference & Exhibition and secure  
your hotel room!

## 2010 American Trucking Associations Management Conference & Exhibition

October 16-19, 2010 | Sheraton Phoenix Downtown & Phoenix Convention Center | Deadline: September 17, 2010

### Conference Registration

**Please remember:** In order to attend the Conference Activities you **must be** registered.  
Registration includes all Management Conference & Exhibition activities (business sessions,  
educational programs, the exhibit hall, hospitality functions, three luncheons, and the ATA  
Annual Banquet and Entertainment).

Please check one box.

#### On or before August 17

- |                                     |         |
|-------------------------------------|---------|
| <input type="checkbox"/> ATA MEMBER | \$670   |
| <input type="checkbox"/> Spouse     | \$460   |
| <input type="checkbox"/> Per Couple | \$1,130 |

#### After August 17

- |                                     |         |
|-------------------------------------|---------|
| <input type="checkbox"/> ATA MEMBER | \$870   |
| <input type="checkbox"/> Spouse     | \$660   |
| <input type="checkbox"/> Per Couple | \$1,530 |

<b>Save 25%</b>	<b>NEW MEMBER COMPANY</b>	<b>NEW MEMBER COMPANY</b>		
	<input type="checkbox"/> FIRST-TIME ATTENDEE*	\$500	<input type="checkbox"/> FIRST-TIME ATTENDEE*	\$650
	<input type="checkbox"/> Spouse	\$345	<input type="checkbox"/> Spouse	\$495
	<input type="checkbox"/> Per couple	\$845	<input type="checkbox"/> Per couple	\$1,145

\*First Time Attendee from Company which joined ATA after October 2009

- |   |         |   |         |
|---|---------|---|---------|
| <input type="checkbox"/> MOTOR CARRIER NON-MEMBER | \$885   | <input type="checkbox"/> MOTOR CARRIER NON-MEMBER | \$1,085 |
| <input type="checkbox"/> Spouse                   | \$670   | <input type="checkbox"/> Spouse                   | \$870   |
| <input type="checkbox"/> Per Couple               | \$1,555 | <input type="checkbox"/> Per Couple               | \$1,955 |

- |  |         |  |         |
|--|---------|--|---------|
| <input type="checkbox"/> ALLIED NON-MEMBER | \$970   | <input type="checkbox"/> ALLIED NON-MEMBER | \$1,170 |
| <input type="checkbox"/> Spouse            | \$760   | <input type="checkbox"/> Spouse            | \$960   |
| <input type="checkbox"/> Per Couple        | \$1,730 | <input type="checkbox"/> Per Couple        | \$2,130 |

### Important Information

**Registering online at <http://mce.truckline.com>**  
is the fastest and easiest way to register for the  
2010 ATA Management Conference &  
Exhibition and secure your hotel room. Only  
those registered for the conference may request  
a room reservation. Once you have successfully  
registered online, you will be able to secure hotel  
accommodations at the headquarters hotel or at  
the two overflow hotels through Passkey, ATA's  
official housing bureau.

**For your ID and password,** please call ATA  
Customer Administration at **(800) 282-5463**  
from 8:30am - 5:30pm ET.

**If you need assistance registering online,**  
please call ATA Customer Administration at  
**(800) 282-5463** from 8:30am - 5:30pm ET.

**If registering by fax or mail** (credit card users  
only), once your registration is successfully  
processed by ATA Customer Administration, you  
will receive an email confirmation (or confirma-  
tion by U.S. mail) of your conference registration  
which will also direct you to Passkey, ATA's  
official housing bureau, to reserve your hotel  
room.

**If you are interested in reserving a suite,**  
please call **(407) 359-6934**.

**If you need to make changes to your  
Registration Application,** please call ATA  
Customer Administration at **(800) 282-5463**  
from 8:30am - 5:30pm ET.

**If you need to make changes to your hotel  
reservation** (arrival/departure/cancellation),  
please make these changes on-line via Passkey.

**If you need to cancel your Conference  
Registration,** please send written notification  
of cancellation to be received at ATA (ATA  
Convention Services, P.O. Box 101360,  
Arlington, VA 22210) on or before September  
17, 2010, and you will receive a full refund less  
a \$100.00 per person administrative fee. No  
refunds for registration fees will be processed  
for cancellations postmarked after this date.



**Special Assistance**  
Please Call **(407) 359-6934**

**Please Note:** ATA realizes that our meeting  
locations are often ideal for family vacations.  
However, persons under the age of 18 are not  
allowed at the exhibit, business or social events  
(except for the entertainment portion of the  
Annual Banquet). We thank you for your  
cooperation.

Duplicate this form for additional registrants

### Conference Registration Payment

Registration **will not be processed** without payment of Conference Registration fee.

Total amount paid \$ \_\_\_\_\_

Check or money order made payable to American Trucking Associations

AMEX       MasterCard       VISA

Credit Card #: \_\_\_\_\_ Expires: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Signature: \_\_\_\_\_

**NOTE: All information is REQUIRED to process registration.**

Full Name \_\_\_\_\_ Nickname For Badge \_\_\_\_\_

Title \_\_\_\_\_ Email \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Company \_\_\_\_\_

Street Address \_\_\_\_\_

City/State \_\_\_\_\_ Zip \_\_\_\_\_

**If purchasing spouse registration, please provide:**

Full Name \_\_\_\_\_ Nickname For Badge \_\_\_\_\_

Home Address\* \_\_\_\_\_

City/State \_\_\_\_\_ Zip \_\_\_\_\_

\*Home address is required to mail spouse program information.



Please return by September 17, 2010 to:

**American Trucking Associations**  
Attn: Customer Administration • P.O. Box 101360  
Arlington, VA 22210 • F: (703) 838-1852